



YOUR DAILY BREAD- *is my bread and butter*

KRUG'S Peter Wheat News

MONTHLY COMICS AND SPECIALS ★ VOLUME NO. 61





WEB COMIC
UNIVERSE.COM

Use this

THRIFT MENU PLANNER

IN PLANNING MEALS

THE PRODUCT YOU WANT — ON THE DAY YOU WANT IT

Dear Customer:

Thanks for the swell reception!

More than 7 out of 10 of you, my customers, are now buying the new Peter Wheat white bread — "Plenty Proteen" — This is Krug's big 20 ounce loaf, richer by far in milk and 10% cheaper, which Krug's introduced a few weeks ago.

If you and your family haven't tasted this nourishing, flavorful loaf, you're really missing something! The biggest milk-protein value in town!

Your Krug Salesman

<p>MONDAY, MARCH 30, 1953 TUESDAY, MARCH 31, 1953</p> <p>Almond Coffee Ring.....49c Blueberry Muffins.....52c Snowflake Square Cake Creamy Caramel Icing.....63c Cinnamon Sugared Donuts.....35c</p>	<p>WEDNESDAY, APRIL 1, 1953 THURSDAY, APRIL 2, 1953</p> <p>Hot Cross Buns (Wed.).....56c Fresh Orange Melt-Away.....49c Honey Dipped Crullers.....38c Red Devil's Food Layer Cake Choc. Fudge Icing (Thurs.)....80c Apple Crumb Pie.....70c</p>	<p>FRIDAY, APRIL 3, 1953 SATURDAY, APRIL 4, 1953</p> <p>Dresden Fruit Stollen (Sat.).....85c Crumb Coffee Cake.....47c Easter Jelly Bean Cup Cakes.....60c Easter Layer Cake.....89c Blueberry Pie.....75c</p>
<p>MONDAY, APRIL 6, 1953 TUESDAY, APRIL 7, 1953</p> <p>Blueberry Melt-Away.....52c Cinnamon Sugar Loaf.....37c Jelly Roll, uniced.....55c Asstd Iced Snowflake Cup Cakes 50c Apple and Spice Donuts.....35c</p>	<p>WEDNESDAY, APRIL 8, 1953 THURSDAY, APRIL 9, 1953</p> <p>Crumb Buns.....47c Danish Jelly Horn.....49c Farm Rich Applesauce Cake Lemon Buttercream Icing.....55c Cherry Cheese Cake.....58c</p>	<p>FRIDAY, APRIL 10, 1953 SATURDAY, APRIL 11, 1953</p> <p>Dutch Coffee Cake.....42c Danish Coffee Ring.....49c Marble Square Cake Ivory Cream Icing.....63c Blueberry Crumb Pie.....75c</p>
<p>MONDAY, APRIL 13, 1953 TUESDAY, APRIL 14, 1953</p> <p>Streussel Topped Coffee Cake....45c Cocoanut Buns.....47c Spice Square Cake Walnut Butter Icing.....63c Chocolate Iced Angel Food.....59c</p>	<p>WEDNESDAY, APRIL 15, 1953 THURSDAY, APRIL 16, 1953</p> <p>Jelly Topped Coffee Cake.....42c Louisiana Ring Cake.....59c Black and White Layer Cake Choc. Fudge Icing (Thurs.)....85c Cinnamon Sugared Donuts.....35c</p>	<p>FRIDAY, APRIL 17, 1953 SATURDAY, APRIL 18, 1953</p> <p>Butterscotch Nut Buns.....56c Chocolate Fudge Layer Cake.....70c Buttermaid Layer Cake Fresh Orange Buttercream.....85c Cherry Pie.....70c</p>
<p>MONDAY, APRIL 20, 1953 TUESDAY, APRIL 21, 1953</p> <p>Braunschweiger56c Crumb Buns.....47c Snowflake Layer Cake Chocolate Fudge Icing.....75c Strawberry Rhubarb Pie.....75c</p>	<p>WEDNESDAY, APRIL 22, 1953 THURSDAY, APRIL 23, 1953</p> <p>Cinnamon Sugar Buns.....47c Cheese Coffee Cake.....42c Chocolate Roll, Iced.....60c Jelly Donuts.....38c Apple Pie.....70c</p>	<p>FRIDAY, APRIL 24, 1953 SATURDAY, APRIL 25, 1953</p> <p>Almond Twist Coffee Cake.....47c Cinnamon Coffee Cake.....42c Devil's Food Square Cake Ivory Cream Icing.....63c Blueberry Pie.....75c</p>
<p>MONDAY, APRIL 27, 1953 TUESDAY, APRIL 28, 1953</p> <p>Date and Nut Loaf.....49c Cheese Buns.....47c Gold Square Cake Mocha Butter Cream Icing.....63c Rhubarb Pie.....70c</p>	<p>WEDNESDAY, APRIL 29, 1953 THURSDAY, APRIL 30, 1953</p> <p>Dutch Coffee Cake.....42c Marble Square Cake Chocolate Fudge Icing.....63c Asst. Fondant Iced Cup Cakes....50c Peanut Butter Cookies.....65c</p>	<p>FRIDAY, MAY 1, 1953 SATURDAY, MAY 2, 1953</p> <p>Danish Fruit Coffee Ring.....51c Cocoanut Delight.....59c Snowflake Layer Cake Strawberry Fluff Icing.....75c Lemon Meringue Pie.....70c</p>

Prices subject to change without notice



QUICKLY, GUARD...
CLOSE THE DOOR!
FAIRY QUEEN,
YOU LOOK WORRIED!



I AM! MY SCOUTS JUST
SAW THE GRAND WIZARD
AND HIS HORNET KNIGHTS
APPROACHING THIS WAY!
WHAT COULD
THEY WANT?



THIS PRICELESS DIAMOND!
SOMEHOW, THEY FOUND OUT
ABOUT IT, AND AS LONG AS
IT'S KEPT HERE,
THE FAIRY CASTLE
IS IN DANGER
OF ATTACK!



IF THE GRAND WIZARD SAW
IT LEAVE THE CASTLE, HE
WOULDN'T BOTHER
US ANY MORE!
WHAT'S YOUR
PLAN?



I WANT YOU TO PLACE IT IN
MY SECRET VAULT ON FIRE
MOUNTAIN! I'LL
GIVE YOU THE
MAP AND KEY!
WE'LL START
AT ONCE!



HERE COMES PETER...
ALONE!
GOOD!
LET HIM PASS! IT WILL BE
EASIER TO STORM THE CASTLE
WITH HIM OUT OF THE WAY!

TO BE CONTINUED.

FOLD ALONG THIS LINE



The Adventures

PETER WHEAT



EXCITEMENT
REIGNS IN
THE WHEAT
KINGDOM AS
A STRANGE
PERSON
ENTERS THE
VILLAGE.

MAKE WAY! MAKE
WAY! STEP ASIDE!

JUST A MINUTE!
STATE YOUR
NAME AND
REASON FOR
BEING HERE!



I'LL SPEAK TO NO ONE UNTIL
I FIND PETER WHEAT!

YOU'RE LOOKING
AT HIM NOW...
I'M PETER WHEAT!

ON GUARD! I'LL
SOON FIND OUT IF
YOU'RE PETER
OR
NOT!

?

CUT ALONG THIS LINE

I'VE HEARD PETER WHEAT IS THE BEST SWORDSMAN IN THESE PARTS! PROVE YOURSELF!

IF YOU INSIST!



SATISFIED?

AYE! I HAD TO BE SURE, PETER!



I'M ON A SECRET MISSION FROM THE FAIRY QUEEN ... I'M POCO, HER MESSENGER!

THE FAIRY QUEEN! IS SHE IN TROUBLE?



AYE! SHE WANTS TO SEE YOU AT ONCE ABOUT A DANGEROUS ASSIGNMENT THAT ONLY YOU CAN CARRY THROUGH!



I'LL LEAVE RIGHT NOW! BEETLE, MOUNT UP!

I'LL JOIN YOU!



WE'LL GO ON AHEAD, POCO! YOUR TURTLE MOUNT IS A BIT TOO SLOW!



WHAT'S THIS ALL ABOUT, PETER? WHERE WE GOING?

TO SEE THE FAIRY QUEEN!



GOOD! SHE'S REAL PRETTY! SHE HAS A DANGEROUS ASSIGNMENT US TO PERFORM! SHE WANTS



OH! I MIGHT HAVE KNOWN THERE'D BE A CATCH TO IT!

CHEER UP, BEETLE...



A LITTLE ACTION IS WHAT WE NEED! THE WHEAT KINGDOM HAS BEEN AWFULLY PEACEFUL LATELY!



SHORTLY...

GRAND WIZARD! BEHOLD! THERE GO PETER WHEAT AND BEETLE TO THE FAIRY QUEEN'S CASTLE!

HM-M! I WONDER WHAT THEY'RE UP TO?





The Adventures of PETER WHEAT

EXCITEMENT
REIGNS IN
THE WHEAT
KINGDOM AS
A STRANGE
PERSON
ENTERS THE
VILLAGE.

MAKE WAY! MAKE
WAY! STEP ASIDE!

JUST A MINUTE!
STATE YOUR
NAME AND
REASON FOR
BEING HERE!



I'LL SPEAK TO NO ONE UNTIL
I FIND PETER WHEAT!

YOU'RE LOOKING
AT HIM NOW...
I'M PETER WHEAT!



ON GUARD! I'LL
SOON FIND OUT IF
YOU'RE PETER
WHEAT OR
NOT!



I'VE HEARD PETER WHEAT
IS THE BEST SWORDSMAN
IN THESE PARTS! **PROVE**
YOURSELF!

IF YOU
INSIST!



SATISFIED?

AYE! I HAD
TO BE SURE,
PETER!



I'M ON A SECRET MISSION
FROM THE FAIRY QUEEN...
I'M POCO, HER
MESSENGER!

THE FAIRY
QUEEN! IS SHE
IN TROUBLE?



AYE! SHE WANTS TO SEE
YOU AT ONCE ABOUT A
DANGEROUS ASSIGNMENT
THAT ONLY **YOU** CAN
CARRY THROUGH!



I'LL LEAVE RIGHT NOW!
BEETLE, MOUNT UP!

I'LL JOIN
YOU!



WE'LL GO ON
AHEAD, POCO!
YOUR TURTLE
MOUNT IS A
BIT TOO SLOW!



WHAT'S THIS ALL ABOUT, PETER?
WHERE WE GOING?

TO SEE THE
FAIRY QUEEN!

GOOD!
SHE'S
REAL
PRETTY!

SHE HAS A
DANGEROUS
ASSIGNMENT
SHE WANTS
US TO
PERFORM!

OH! I MIGHT HAVE
KNOWN THERE'D
BE A **CATCH**
TO IT!

CHEER
UP,
BEETLE...

A LITTLE ACTION IS
WHAT WE NEED! THE
WHEAT KINGDOM HAS
BEEN **AWFULLY**
PEACEFUL LATELY!

SHORTLY...

GRAND WIZARD!
BEHOLD! THERE GO
PETER WHEAT AND BEETLE
TO THE FAIRY QUEEN'S
CASTLE!

HM-M! I WONDER
WHAT THEY'RE
UP TO?

QUICKLY, GUARD...
CLOSE THE DOOR!

FAIRY QUEEN,
YOU LOOK WORRIED!



I AM! MY SCOUTS JUST
SAW THE GRAND WIZARD
AND HIS HORNET KNIGHTS
APPROACHING THIS WAY!

WHAT COULD
THEY WANT?



THIS PRICELESS DIAMOND!
SOMEHOW, THEY FOUND OUT
ABOUT IT, AND AS LONG AS
IT'S KEPT HERE,
THE FAIRY CASTLE
IS IN DANGER
OF ATTACK!

WOW!



IF THE GRAND WIZARD SAW
IT LEAVE THE CASTLE, HE
WOULDN'T BOTHER
US ANY MORE!

WHAT'S YOUR
PLAN?



I WANT YOU TO PLACE IT IN
MY SECRET VAULT ON FIRE
MOUNTAIN! I'LL
GIVE YOU THE
MAP AND KEY!

WE'LL START
AT ONCE!



HERE COMES PETER...
ALONE!

GOOD!
LET HIM PASS! IT WILL BE
EASIER TO STORM THE CASTLE
WITH HIM OUT OF THE WAY!



TO BE CONTINUED.